

Table 105-1
Summary of 2024 Gov

BANNER 1

	PARTY							ETHNICITY/GENDER					GENDER/AGE				DMA					ELECTION INTEREST	
	TOTAL	BASE GOP	SOFT GOP	TOTAL GOP	UNAFF	TOTAL DEM	SOFT DEM	BASE DEM	WHITE MEN	WHITE WOMEN	AF AM	TOTAL NON-WHITE	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	SMALL EAST DMAS	RAL-EIGH	TRIAD	CHAR-LOTTE	SMALL WEST DMAS	10	8-10
BASE=TOTAL SAMPLE	500 100%	120 24%	45 9%	165 33%	150 30%	180 36%	60 12%	120 24%	178 36%	187 37%	100 20%	125 25%	133 27%	101 20%	132 26%	133 27%	79 16%	155 31%	85 17%	139 28%	42 8%	312 62%	409 82%
2024 GOV (D/S) -----	31 6%	109 90%	26 57%	134 81%	19 13%	-124 -69%	-12 -19%	-112 -93%	60 34%	29 15%	-61 -61%	-58 -46%	43 32%	12 12%	-23 -17%	-2 -2%	16 20%	-6 -4%	13 15%	4 3%	5 11%	36 11%	29 7%
ROBINSON	240 48%	113 94%	30 66%	142 86%	71 48%	23 13%	20 33%	3 3%	111 62%	96 51%	16 16%	29 23%	84 63%	50 50%	45 35%	59 45%	45 57%	66 43%	42 50%	66 48%	20 49%	164 53%	204 50%
STEIN	209 42%	4 3%	4 9%	8 5%	52 35%	147 82%	32 53%	116 96%	51 28%	67 36%	78 78%	87 70%	41 31%	38 38%	68 52%	61 46%	29 37%	72 47%	29 35%	62 45%	16 37%	128 41%	175 43%
UNDECIDED	50 10%	3 3%	11 25%	14 9%	24 16%	9 5%	8 14%	1 1%	17 9%	22 12%	6 6%	9 7%	9 7%	12 12%	17 13%	12 9%	5 6%	16 10%	12 15%	10 8%	6 14%	18 6%	28 7%