

Table 31-1  
 QUESTION 5E:  
 Next, we're going to look at a series of different issues and, after I read each one, please tell me how important that issue is to you in deciding which candidate to vote for in the election: very important, somewhat important, not that important, or not at all important.

The quality of education in our public schools

BANNER 1

|                                   | PARTY       |            |           |            | ETHNICITY/GENDER |            |            |            | GENDER/AGE |             |             |                 | DMA        |            |             |            | ELECTION INTEREST |            |           |            |                 |            |            |         |
|-----------------------------------|-------------|------------|-----------|------------|------------------|------------|------------|------------|------------|-------------|-------------|-----------------|------------|------------|-------------|------------|-------------------|------------|-----------|------------|-----------------|------------|------------|---------|
|                                   | TOTAL       | BASE GOP   | SOFT GOP  | TOTAL GOP  | UNAFF            | TOTAL DEM  | SOFT DEM   | BASE DEM   | WHITE MEN  | WHITE WOMEN | AF AM       | TOTAL NON-WHITE | MEN 18-54  | MEN 55+    | WOMEN 18-54 | WOMEN 55+  | SMALL EAST DMAS   | RAL-EIGH   | TRIAD     | CHAR-LOTTE | SMALL WEST DMAS | 10         | 8-10       |         |
| BASE=TOTAL SAMPLE                 | 500<br>100% | 120<br>24% | 45<br>9%  | 165<br>33% | 150<br>30%       | 180<br>36% | 60<br>12%  | 120<br>24% | 178<br>36% | 187<br>37%  | 100<br>20%  | 125<br>25%      | 133<br>27% | 101<br>20% | 132<br>26%  | 133<br>27% | 79<br>16%         | 155<br>31% | 85<br>17% | 139<br>28% | 42<br>8%        | 312<br>62% | 409<br>82% |         |
| **D/S (IMPORTANT - NOT IMPORTANT) | 477<br>95%  | 116<br>97% | 40<br>90% | 156<br>95% | 140<br>94%       | 175<br>97% | 60<br>100% | 115<br>96% | 164<br>92% | 181<br>97%  | 100<br>100% | 122<br>98%      | 125<br>93% | 95<br>94%  | 127<br>97%  | 130<br>97% | 75<br>95%         | 149<br>96% | 84<br>99% | 130<br>93% | 39<br>92%       | 300<br>96% | 393<br>96% |         |
| TOTAL IMPORTANT<br>-----          | 487<br>97%  | 117<br>98% | 43<br>95% | 160<br>97% | 145<br>97%       | 178<br>99% | 60<br>100% | 118<br>98% | 171<br>96% | 184<br>98%  | 100<br>100% | 123<br>99%      | 129<br>97% | 97<br>97%  | 129<br>98%  | 131<br>99% | 77<br>98%         | 152<br>98% | 84<br>99% | 134<br>97% | 40<br>96%       | 306<br>98% | 400<br>98% |         |
| TOTAL NOT IMPORTANT<br>-----      | 11<br>2%    | 1<br>1%    | 2<br>5%   | 4<br>2%    | 5<br>3%          | 2<br>1%    | -<br>-     | 2<br>2%    | 6<br>4%    | 3<br>2%     | -<br>-      | 1<br>1%         | 4<br>3%    | 2<br>2%    | 2<br>2%     | 2<br>1%    | 2<br>2%           | 3<br>2%    | -<br>-    | 5<br>3%    | 1<br>3%         | 5<br>2%    | 7<br>2%    |         |
| VERY IMPORTANT                    | 411<br>82%  | 96<br>80%  | 37<br>83% | 133<br>81% | 112<br>74%       | 162<br>90% | 51<br>84%  | 112<br>93% | 129<br>72% | 161<br>86%  | 92<br>92%   | 113<br>91%      | 103<br>77% | 73<br>72%  | 118<br>89%  | 117<br>88% | 67<br>85%         | 133<br>86% | 67<br>79% | 111<br>80% | 32<br>75%       | 262<br>84% | 333<br>81% |         |
| SOMEWHAT IMPORTANT                | 77<br>15%   | 21<br>18%  | 5<br>12%  | 27<br>16%  | 33<br>22%        | 15<br>9%   | 9<br>16%   | 6<br>5%    | 42<br>23%  | 23<br>12%   | 8<br>8%     | 10<br>8%        | 26<br>19%  | 25<br>24%  | 12<br>9%    | 15<br>11%  | 10<br>12%         | 18<br>12%  | 17<br>20% | 23<br>17%  | 8<br>20%        | 43<br>14%  | 68<br>17%  |         |
| NOT THAT IMPORTANT                | 4<br>1%     | -<br>-     | 2<br>5%   | 2<br>1%    | -<br>-           | 2<br>1%    | -<br>-     | 2<br>1%    | 3<br>1%    | 2<br>1%     | -<br>-      | -<br>-          | 1<br>1%    | 2<br>2%    | -<br>-      | 2<br>1%    | -<br>-            | 2<br>1%    | -<br>-    | 2<br>2%    | -<br>-          | 2<br>3%    | 1<br>1%    | 3<br>1% |
| NOT AT ALL IMPORTANT              | 7<br>1%     | 1<br>1%    | -<br>-    | 1<br>1%    | 5<br>3%          | 1<br>-     | -<br>-     | 1<br>1%    | 4<br>2%    | 2<br>1%     | -<br>-      | 1<br>1%         | 3<br>2%    | 1<br>1%    | 2<br>2%     | -<br>-     | 2<br>2%           | 1<br>1%    | -<br>-    | 2<br>2%    | 1<br>3%         | 3<br>1%    | 4<br>1%    |         |
| DON'T KNOW/REFUSED                | 2<br>-      | 1<br>1%    | -<br>-    | 1<br>1%    | -<br>-           | -<br>-     | -<br>-     | -<br>-     | 1<br>1%    | -<br>-      | -<br>-      | -<br>-          | -<br>-     | 1<br>1%    | -<br>-      | -<br>-     | -<br>-            | -<br>-     | 1<br>1%   | -<br>-     | -<br>-          | 1<br>-     | 1<br>-     |         |

Table 45-1  
 QUESTION 6E:  
 Next, for each of the following issues, please tell which political party in North Carolina, the Republican Party in North Carolina or the Democratic Party in North Carolina you trust more to handle each issue.

The quality of education in our public schools

BANNER 1

|                    | PARTY       |            |           |            |            |              |             |              | ETHNICITY/GENDER |             |             |                 | GENDER/AGE |            |             |            | DMA             |             |           |            | ELECTION INTEREST |            |            |
|--------------------|-------------|------------|-----------|------------|------------|--------------|-------------|--------------|------------------|-------------|-------------|-----------------|------------|------------|-------------|------------|-----------------|-------------|-----------|------------|-------------------|------------|------------|
|                    | TOTAL       | BASE GOP   | SOFT GOP  | TOTAL GOP  | UNAFF      | TOTAL DEM    | SOFT DEM    | BASE DEM     | WHITE MEN        | WHITE WOMEN | AF AM       | TOTAL NON-WHITE | MEN 18-54  | MEN 55+    | WOMEN 18-54 | WOMEN 55+  | SMALL EAST DMAS | RAL-EIGH    | TRIAD     | CHAR-LOTTE | SMALL WEST DMAS   | 10         | 8-10       |
| BASE=TOTAL SAMPLE  | 500<br>100% | 120<br>24% | 45<br>9%  | 165<br>33% | 150<br>30% | 180<br>36%   | 60<br>12%   | 120<br>24%   | 178<br>36%       | 187<br>37%  | 100<br>20%  | 125<br>25%      | 133<br>27% | 101<br>20% | 132<br>26%  | 133<br>27% | 79<br>16%       | 155<br>31%  | 85<br>17% | 139<br>28% | 42<br>8%          | 312<br>62% | 409<br>82% |
| **D/S (GOP - DEM)  | -9<br>-2%   | 106<br>89% | 23<br>51% | 129<br>78% | -8<br>-5%  | -131<br>-73% | -20<br>-33% | -111<br>-93% | 27<br>15%        | 27<br>14%   | -66<br>-66% | -64<br>-51%     | 11<br>8%   | 4<br>4%    | -29<br>-22% | 5<br>4%    | 9<br>11%        | -18<br>-11% | 10<br>11% | -7<br>-5%  | -3<br>-7%         | 27<br>9%   | -2<br>-    |
| REPUBLICAN PARTY   | 224<br>45%  | 112<br>93% | 29<br>65% | 141<br>86% | 59<br>40%  | 21<br>12%    | 18<br>29%   | 3<br>3%      | 96<br>54%        | 98<br>52%   | 14<br>14%   | 25<br>20%       | 64<br>48%  | 49<br>49%  | 45<br>34%   | 64<br>48%  | 42<br>53%       | 61<br>39%   | 40<br>47% | 63<br>45%  | 18<br>42%         | 159<br>51% | 191<br>47% |
| DEMOCRATIC PARTY   | 233<br>47%  | 6<br>5%    | 6<br>14%  | 12<br>7%   | 68<br>45%  | 152<br>84%   | 37<br>62%   | 115<br>96%   | 69<br>39%        | 71<br>38%   | 80<br>80%   | 89<br>71%       | 54<br>40%  | 46<br>45%  | 74<br>56%   | 59<br>44%  | 33<br>42%       | 79<br>51%   | 30<br>36% | 70<br>50%  | 20<br>49%         | 132<br>42% | 193<br>47% |
| BOTH               | 7<br>1%     | -<br>-     | 1<br>2%   | 1<br>1%    | 4<br>3%    | 1<br>1%      | -<br>-      | 1<br>1%      | 3<br>2%          | 3<br>1%     | 1<br>1%     | 1<br>1%         | 4<br>3%    | -<br>-     | 2<br>2%     | 1<br>1%    | 1<br>1%         | 2<br>1%     | 4<br>4%   | -<br>-     | -<br>-            | 5<br>2%    | 5<br>1%    |
| NEITHER            | 24<br>5%    | 1<br>-     | 5<br>12%  | 6<br>4%    | 12<br>8%   | 5<br>3%      | 4<br>7%     | 1<br>1%      | 6<br>4%          | 9<br>5%     | 3<br>3%     | 7<br>5%         | 9<br>7%    | 4<br>4%    | 5<br>4%     | 6<br>5%    | 3<br>4%         | 7<br>5%     | 6<br>7%   | 6<br>4%    | 2<br>5%           | 12<br>4%   | 15<br>4%   |
| DON'T KNOW/REFUSED | 13<br>3%    | 2<br>1%    | 3<br>7%   | 5<br>3%    | 7<br>4%    | 1<br>-       | 1<br>1%     | -<br>-       | 4<br>2%          | 6<br>3%     | 3<br>3%     | 3<br>2%         | 3<br>2%    | 2<br>2%    | 5<br>3%     | 3<br>2%    | -<br>-          | 6<br>4%     | 5<br>6%   | -<br>-     | 2<br>5%           | 5<br>1%    | 5<br>1%    |

Table 67-1

QUESTION 12H:

Next, I'm going to read you some different proposals the North Carolina General Assembly in Raleigh might consider. For each one, please tell me if you SUPPORT or OPPOSE the General Assembly taking action on that item.

Passing a Parents' Bill of Rights that would allow parents to review the curriculum their children are taught in public schools and require public school employees to disclose any information about their children's mental or physical health to parents

BANNER 1

|                          | PARTY       |            |           |            | ETHNICITY/GENDER |            |           |            | GENDER/AGE |             |            |                 | DMA        |            |             |            | ELECTION INTEREST |            |           |            |                 |            |            |
|--------------------------|-------------|------------|-----------|------------|------------------|------------|-----------|------------|------------|-------------|------------|-----------------|------------|------------|-------------|------------|-------------------|------------|-----------|------------|-----------------|------------|------------|
|                          | TOTAL       | BASE GOP   | SOFT GOP  | TOTAL GOP  | UNAFF            | TOTAL DEM  | SOFT DEM  | BASE DEM   | WHITE MEN  | WHITE WOMEN | AF AM      | TOTAL NON-WHITE | MEN 18-54  | MEN 55+    | WOMEN 18-54 | WOMEN 55+  | SMALL EAST DMAS   | RAL-EIGH   | TRIAD     | CHAR-LOTTE | SMALL WEST DMAS | 10         | 8-10       |
| BASE=TOTAL SAMPLE        | 500<br>100% | 120<br>24% | 45<br>9%  | 165<br>33% | 150<br>30%       | 180<br>36% | 60<br>12% | 120<br>24% | 178<br>36% | 187<br>37%  | 100<br>20% | 125<br>25%      | 133<br>27% | 101<br>20% | 132<br>26%  | 133<br>27% | 79<br>16%         | 155<br>31% | 85<br>17% | 139<br>28% | 42<br>8%        | 312<br>62% | 409<br>82% |
| **D/S (SUPPORT - OPPOSE) | 250<br>50%  | 99<br>82%  | 33<br>73% | 132<br>80% | 75<br>50%        | 42<br>24%  | 20<br>34% | 22<br>18%  | 90<br>51%  | 90<br>48%   | 45<br>45%  | 65<br>52%       | 74<br>56%  | 48<br>48%  | 53<br>40%   | 74<br>56%  | 44<br>55%         | 75<br>49%  | 40<br>48% | 71<br>51%  | 20<br>48%       | 156<br>50% | 199<br>49% |
| TOTAL SUPPORT<br>-----   | 368<br>74%  | 107<br>90% | 39<br>87% | 146<br>89% | 110<br>73%       | 109<br>60% | 39<br>65% | 69<br>58%  | 133<br>75% | 135<br>72%  | 71<br>71%  | 93<br>74%       | 103<br>77% | 74<br>73%  | 90<br>68%   | 101<br>76% | 61<br>78%         | 113<br>73% | 61<br>71% | 103<br>74% | 29<br>70%       | 230<br>74% | 298<br>73% |
| TOTAL OPPOSE<br>-----    | 118<br>24%  | 9<br>7%    | 6<br>13%  | 15<br>9%   | 35<br>23%        | 66<br>37%  | 19<br>31% | 47<br>39%  | 43<br>24%  | 44<br>24%   | 26<br>26%  | 28<br>22%       | 28<br>21%  | 26<br>25%  | 37<br>28%   | 27<br>20%  | 18<br>22%         | 37<br>24%  | 20<br>24% | 33<br>24%  | 10<br>23%       | 73<br>23%  | 99<br>24%  |
| STRONGLY SUPPORT         | 279<br>56%  | 92<br>76%  | 31<br>69% | 123<br>74% | 77<br>51%        | 76<br>42%  | 27<br>45% | 49<br>41%  | 95<br>53%  | 109<br>58%  | 53<br>53%  | 68<br>55%       | 71<br>53%  | 58<br>57%  | 67<br>51%   | 83<br>62%  | 47<br>59%         | 77<br>50%  | 51<br>60% | 85<br>61%  | 18<br>43%       | 195<br>62% | 235<br>57% |
| SOMEWHAT SUPPORT         | 89<br>18%   | 16<br>13%  | 8<br>17%  | 24<br>14%  | 33<br>22%        | 32<br>18%  | 12<br>20% | 20<br>17%  | 38<br>22%  | 25<br>13%   | 18<br>18%  | 24<br>19%       | 32<br>24%  | 16<br>16%  | 23<br>18%   | 18<br>13%  | 15<br>19%         | 35<br>23%  | 10<br>12% | 18<br>13%  | 11<br>27%       | 35<br>11%  | 63<br>15%  |
| SOMEWHAT OPPOSE          | 49<br>10%   | 5<br>4%    | 2<br>4%   | 6<br>4%    | 15<br>10%        | 27<br>15%  | 8<br>13%  | 19<br>16%  | 19<br>11%  | 16<br>9%    | 11<br>11%  | 12<br>10%       | 12<br>9%   | 11<br>10%  | 16<br>12%   | 10<br>8%   | 8<br>10%          | 16<br>11%  | 10<br>11% | 10<br>7%   | 4<br>11%        | 25<br>8%   | 38<br>9%   |
| STRONGLY OPPOSE          | 69<br>14%   | 4<br>4%    | 4<br>9%   | 8<br>5%    | 20<br>13%        | 39<br>22%  | 11<br>18% | 28<br>23%  | 24<br>13%  | 28<br>15%   | 15<br>15%  | 16<br>13%       | 16<br>12%  | 15<br>15%  | 21<br>16%   | 16<br>12%  | 9<br>12%          | 21<br>14%  | 11<br>12% | 23<br>16%  | 5<br>12%        | 48<br>16%  | 60<br>15%  |
| DON'T KNOW/REFUSED       | 15<br>3%    | 4<br>3%    | -         | 4<br>2%    | 5<br>4%          | 5<br>3%    | 2<br>3%   | 3<br>3%    | 2<br>1%    | 8<br>4%     | 4<br>4%    | 4<br>3%         | 3<br>2%    | 2<br>2%    | 5<br>4%     | 6<br>4%    | -                 | 5<br>3%    | 4<br>5%   | 3<br>2%    | 3<br>7%         | 9<br>3%    | 12<br>3%   |